

Unit 03 — Name — the problem in the client's words

Weeks 5-6 · Intermediate level

Duration	Weeks 5-6
Level	Intermediate level
Delivery	Online study, one live lab each week, small-group practice
Assessment	Written work reviewed by Prof. Oprea; unit 08 adds the case study and oral assessment
Tuition	Included in the programme tuition of \$1,799 — or 6 monthly instalments of \$300
Cohort size	Small groups, so every session gets attention

Overview

Transformational coaching methods for turning a vague complaint into a defined, measurable working statement.

Learning objectives

- Elicit the presenting issue in the client's own language
- Agree three countable markers
- Set a reviewable direction for the work

Prerequisites

- Enrolment in a current cohort
- Unit 02 — Ground — screening, contracting, scope, including its written work

Core concepts

Presenting issue · outcome framing · measurable markers · review criteria

Applied component

Run three naming conversations and record the markers you agreed.

Founded and taught by Prof. Catalina A. Oprea. The Certificate of Completion is issued by Hermes University Rome and signed by Prof. Oprea. It is a private professional certificate: it is not a government licence and does not replace any registration you need locally in order to practise. Questions: support@thekuremethod.com